



ADVERTISING SPECS

INTEGRATED PARTNERSHIP CONTACTS

JASON FORD

EVP, SALES & INTEGRATED PARTNERSHIPS
JASON.FORD@FLOSPORTS.TV

JEFF JUDGE

SR. DIRECTOR, INTEGRATED PARTNERSHIPS
JEFF.JUDGE@FLOSPORTS.TV

AVAILABLE ADVERTISING UNITS

Ad Unit Name	Size (Pixels)	JPG Max Size	HTML5 Max Size	Type	Formats Supported	Notes
Leaderboard	728x90	1MB	1MB	Image	JPG/PNG/GIF/HTML5	(GIF): 3 Rotations or :15, whichever comes first
Leaderboard	970x90	1MB	1MB	Image	JPG/PNG/GIF/HTML5	(GIF): 3 Rotations or :15, whichever comes first
Super Leaderboard	970x250	1MB	1MB	Image	JPG/PNG/GIF/HTML5	(GIF): 3 Rotations or :15, whichever comes first
Medium Rectangle	300x250	1MB	1MB	Image	JPG/PNG/GIF/HTML5	(GIF): 3 Rotations or :15, whichever comes first
Half Page	300x600	1MB	1MB	Image	JPG/PNG/GIF/HTML5	(GIF): 3 Rotations or :15, whichever comes first
Mobile Leaderboard	320x50	1MB	1MB	Image	JPG/PNG/GIF/HTML5	(GIF): 3 Rotations or :15, whichever comes first
Mobile Rectangle	300x250	1MB	1MB	Image	JPG/PNG/GIF/HTML5	(GIF): 3 Rotations or :15, whichever comes first
Paramount Unit	1920x144 -> 1920x320	1MB	N/A	Image	JPEG	Custom Template Needed
Skin	1600x1400	1MB	N/A	Image	JPEG	Custom Template Needed
Video Pushdown	970x90 & 477x300	1MB	N/A	Image/Video	JPEG	Requires three assets: 970x90, 477x300, Video
Mobile Video	300x250 Video	25MB	N/A	Video	MP4/MOV	Video File Only
Mobile Interscroller	320x528 Responsive	25MB	N/A	Image/Video	JPEG/PNG/MP4/MOV	Can be static image or include video PSD Files Needed for Build
Pre-Roll	16:9 Widescreen Video	250MB	N/A	Video	MP4/MOV	:15s or :30s (:15s Preferred)
Live Stream	16:9 Widescreen Video	250MB	N/A	Video	MP4/MOV	:15s or :30s (:15s Preferred)
Logo	N/A	200KB	N/A	Image	PNG/EPS/JPEG	For Sponsorship Elements

SUBMISSION DEADLINES

Submission Type	Timelines
Standard Media/Pre-Roll	5 Business Days prior to launch
Custom/High Impact Rich Media	7 Business Days prior to launch
Custom Video Elements	Custom dependent on execution

CREATIVE RECOMMENDATIONS

Call To Action	All creatives should have a clear call to action with direct action or incentive to click when possible.
Images	Abstract or hard to distinguish images are not recommended. Use images of easily recognizable personalities or objects that draw the eye of your audience. Avoid full text creatives.
Animations	Restrict animations to a maximum of 3 rotations using simple transitions.

AVAILABLE SPONSORSHIP UNITS

Placement	Advertiser Assets	Max Size	Type	Formats Supported
Facebook Post	Need Logo Only*	40K	Image	PNG/EPS/AI
Twitter Post	Need Logo Only*	40K	Image	PNG/EPS/AI
Instagram Post	Need Logo Only*	40K	Image	PNG/EPS/AI
Newsletter Inclusion	Need Logo Only*	40K	Image	PNG/EPS/AI
Sponsored Video	Custom Execution	N/A	Custom	N/A
Sponsored Article	Custom Execution	N/A	Custom	N/A

* Logos of horizontal orientation preferred. However, FloSports will ask all logo variations – vertical/horizontal orientation and 4-Color and B/W

728x90, 970x90, 970x250

Luke Geog Adds To tOSU's Recruiting Haul

Luge Geog, the #45 recruit in the class of 2022, has made his college commitment.

Nov 9, 2021 by David Bray



Ohio State's 2022 recruiting class added another big-boarder today as Luke Geog, the #45 ranked senior recruit has decided to stay in-state and become a Buckeye. The St. Eds upper weight is ranked #7 at 170 lbs and will help shore up the back half of Tom Ryan's lineup. Geog announced his decision with the following post.



300x250

Or
300x600

Item

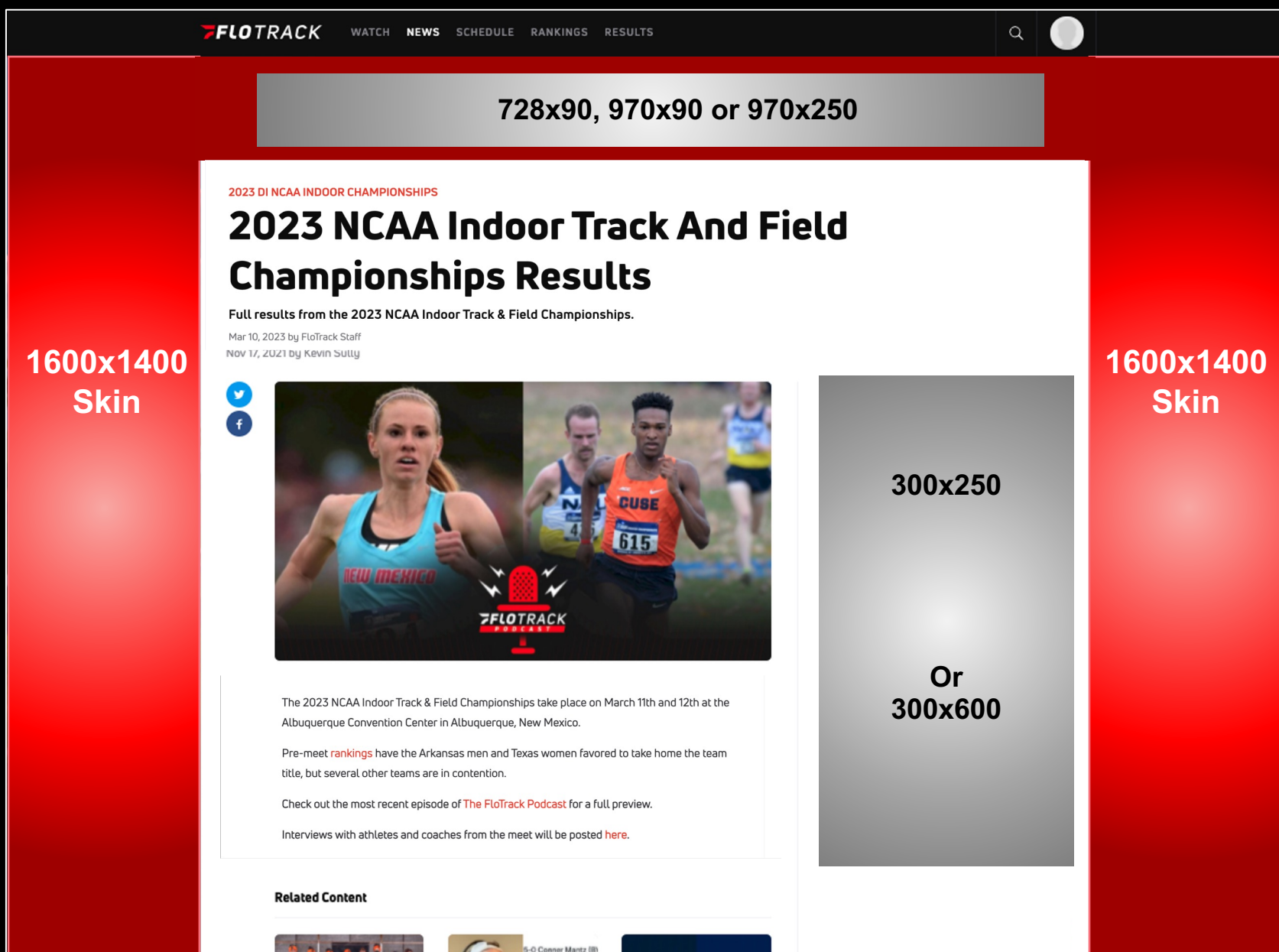
Specification

Ad Unit Dimensions	300x250, 300x600, 728x90, 970x90, 970x250, 320x50
Ad Unit Type	Image
Maximum File Sizes	1MB
File Format	GIF/JPEG/PNG/SWF
Animation	GIF/SWF – 15 Seconds Maximum or 3 Loops
Frame Rate	18 F/S
Expand Action	N/A
3 rd Party Tag Support	All sizes support most 3 rd party ad server tags/trackers
Supported Tracking	Clicks, Impressions
Required Default GIF/HTML5	Backup/default JPEG required for all sizes
IAB Standards	<u>IAB Standards Supported</u>
Additional Notes	728x90, 970x90 and 970x250 are interchangeable.

Item

Specification

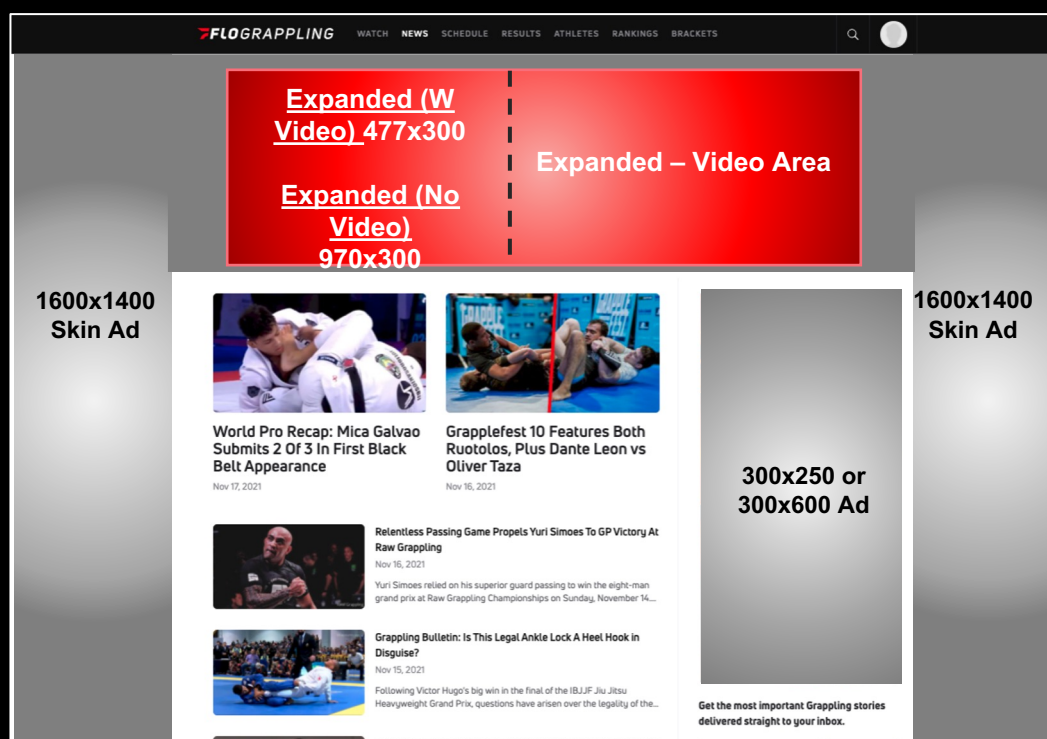
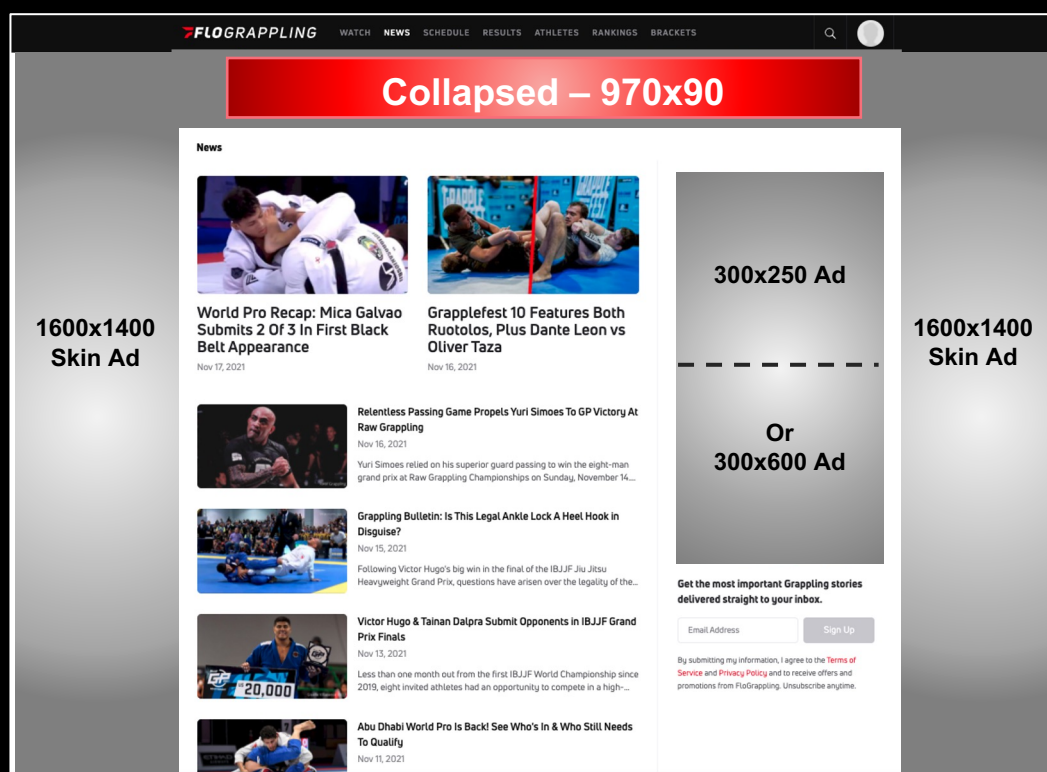
Ad Unit Dimensions	300x250, 320x50
Ad Unit Type	Image
Maximum File Sizes	1MB
File Format	GIF/JPEG/PNG
Animation	GIF – 15 Seconds Maximum or 3 Loops
Frame Rate	18 F/S
Expand Action	N/A
3 rd Party Tag Support	All sizes support most 3 rd party ad server tags/trackers
Supported Tracking	Clicks, Impressions
Required Default GIF/JPG	Backup/default JPEG required for all sizes
IAB Standards	<u>IAB Standards Supported</u>



Item

Specification

Ad Unit Dimensions	Custom 1600x1400 Skin (Template required for build)
Ad Unit Type	Image
Maximum File Sizes	1MB
File Format	JPEG
3 rd Party Tag Support	Must be site served, can accept 3rd party 1x1 tracking pixels
Supported Tracking	Clicks, Impressions
Additional Notes	<ul style="list-style-type: none"> • Link to PSD Design Template Found Here • Important CTA/Copy within safe area, however creative should extend to edges • FloSports can provide design with client approval • If client designed, FloSports requests unflattened native/mechanical files



Item

Specification

Ad Unit Dimensions	970x90, expanding to: <ul style="list-style-type: none"> With Video: 477x300 display unit with neighboring video Without Video: 970x300 display unit
Ad Unit Type	Image and/or Image with Video
Maximum File Sizes	1MB for Display Units, 250MB for Video
File Format	JPEG, MP4/MOV for video
3 rd Party Tag Support	Must be site served, can accept 3 rd party 1x1 tracking pixels (Video can be VAST)
Supported Tracking	Clicks, Impressions
Additional Notes	<ul style="list-style-type: none"> If video is included, a 477x300 companion asset is required All display portions only take 1x1 trackers. Video can be tracked via 1x1 or VAST tag. Video auto plays muted on expansion.

PARAMOUNT LEADERBOARD

1920x320
Paramount Display
Unit
Expanded

Video Player
473x267
(Optional)

1920x144
Paramount Display Unit - Collapsed

Optional
Video
176x100

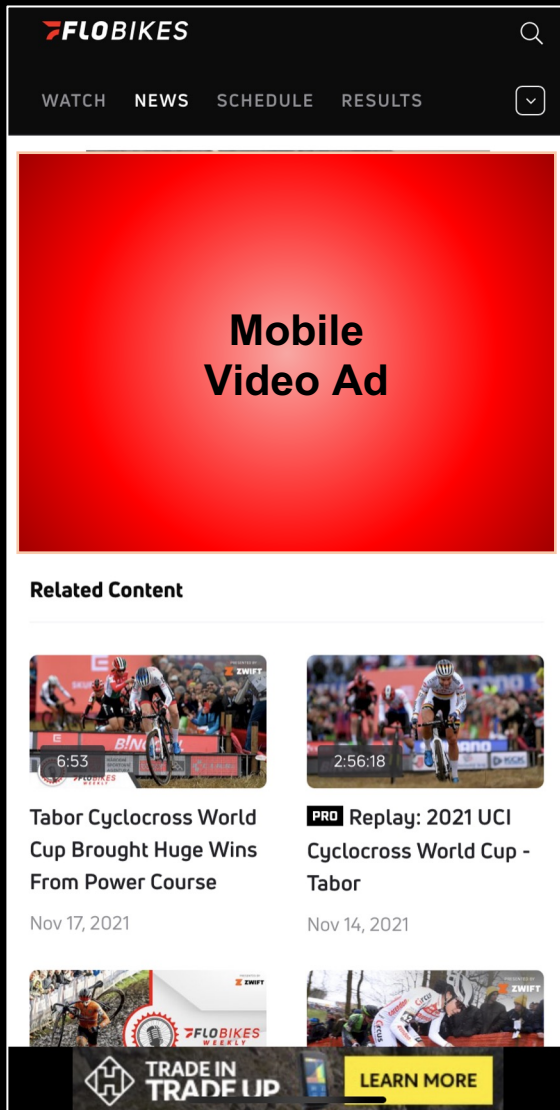
Item

Specification

Ad Unit Dimensions	1920x320 Expanded ->. 1920x144 Collapsed (Video Optional)
Ad Unit Type	Image, Video Enabled
Maximum File Sizes	Display – 1MB, Video – 250MB
File Format	JPEG, MP4/MOV
3 rd Party Tag Support	Must be site served, can accept 3rd party 1x1 tracking pixels
Supported Tracking	Clicks, Impressions
Additional Notes	<ul style="list-style-type: none"> • Link to PSD Design Template Found Here • Important CTA/Copy within safe area, however creative should extend to edges • FloSports can provide design with client approval • If client designed, FloSports requests unflattened native/mechanical files

MOBILE VIDEO / INTERSCROLLER

Mobile Video



Mobile Interscroller



Ad appears 'through' page content as user scrolls, continually filling screen space

Item

Specification

Item	Specification
Ad Unit Dimensions	Mobile Video: 16:9 Widescreen Video File Mobile Interscroller: Responsive to screen size, with 320x528 Mock
Ad Unit Type	Mobile Video: Video Mobile Interscroller: Static Image, Static Image w Video OR 9:16 Vertical Video Only
Maximum File Sizes	N/A – Custom Designed by FloSports
File Format	JPEG/MOV/MPEG
Frame Rate	Video: 60 F/S
Expand Action	N/A
3 rd Party Tag Support	Must be site served, can accept 3rd party 1x1 tracking pixels
Supported Tracking	Clicks, Impressions
IAB Standards	<u>IAB Standards Supported</u>
Additional Notes	Creatives must be built out by FloSports in our rich media mobile ad server Mobile Video: Must receive video file in MP4 or MOV format Mobile Interscroller: Must receive unflattened native/mechanical files and creative direction. Client approval required prior to going live.

FLOTRACK WATCH NEWS SCHEDULE RANKINGS RESULTS

NCAA

DI NCAA XC Championships

Nov 20

FloTrack will provide off-site coverage of the 2021 DI NCAA XC Championships in Tallahassee, FL.

Videos News Schedule

:15s / :30s Pre-Roll Ad

FLOTRACK | mail the show: FloTrackPodcast@gmail.com | Subscribe to the FloTrack

Five Biggest NCAA XC Questions | The FloTrack Podcast (Ep. 373)

Nov 17, 2021

Gordon and Kevin answer the biggest questions heading into the 2021 DI NCAA XC Championships.

Email the show: FloTrackPodcast@gmail.com

The NCAA Cross Country Show
Sep 20, 2021

Leo Manzano: My First Victory
Sep 17, 2021

LEARN MORE

WRESTLING NEWS SCHEDULE BRACKETS RANKINGS ATHLETES RESULTS

Most Recent

:15s / :30s Pre-Roll Ad

If You Have Never Seen Jaden Abas Spar With Shane Griffith You Must

Nov 13, 2021

#1 Shane Griffith and #5 Jaden Abas exhibit some of the most fluid motion that you will see at an NCAA level.

Tags: Training Show Workout College Division I Shane Griffith Jaden Abas Oklahoma Oklahoma State Oregon State Penn State Stanford West Virginia

Wrestling Technique

Offense	792
Singles	525
Defense	473
Set Ups	416
Takedown	326
More (+46)	

Weight Class

149 lbs	1
86 kg	1

Division

Advanced	199
Division I	9
1	3
Senior	3
College	2
More (+1)	

Book

Book 2	96
Book 6	52
Book 5	39
Book 1	33

Item

Specification

Ad Unit Dimensions	16:9 Aspect Ratio, up to 1920x1080
Ad Unit Type	Video
Maximum File Sizes	250MB
File Format	H.264 (MP4 Container)
Frame Rate	60 F/S
Aspect Ratio	16:9 (WideScreen)
Looping	Not available
Max Length	:15s or :30s
3 rd Party Tag Support	Most 3 rd Party Tags accepted, including VAST and VPAID
Supported Tracking	Impressions, Clicks, Quartiles, Completions
IAB Standards	<u>IAB Standards Supported</u>
Additional Notes	Video is clickable to provided clickthru URL Pre-Roll max duration is :30s Pre-Roll is not skippable

**:15s / :30s
Live Stream Ad**

VOLLEYBALL
South Korea vs Cameroon | 2019 Women's FIVB World Cup
 Sep 19 @ 12:50 AM
 EVENT HUB →

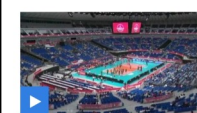
TODAY

- Miami (OH) at Ohio State
Sep 19 @ 5:00 PM
- Oregon vs St.Johns
Sep 19 @ 6:00 PM
- Clemson at Minnesota
Sep 19 @ 7:00 PM
- South Korea vs Cameroon | (W) FIVB
Sep 19 @ 12:50 AM
- Brazil vs United States | (W) FIVB
Sep 19 @ 3:50 AM
- Japan vs China | (W) FIVB
Sep 19 @ 5:10 AM

**:15s / :30s
Live Stream Ad**

South Korea vs Cameroon | (W) FIVB

REPLAYS



PRO Full Replay - South Korea vs Cameroon | 2019 Women's FIVB World Cup - South Korea vs Cameroon | (W) FIVB - Sep 19, 2019 at 1:30 AM CDT

Sep 19, 2019

[View All Videos](#)




Item

Specification

Ad Unit Dimensions	16:9 Aspect Ratio, up to 1920x1080
Ad Unit Type	Video
Maximum File Sizes	250MB
File Format	H.264 (MP4 Container)
Frame Rate	60 F/S
Aspect Ratio	16:9 (WideScreen)
Looping	Not available
Max Length	:15s (Preferred) or :30s
3 rd Party Tag Support	Most 3 rd Party Tags accepted, including VAST and VPAID
Supported Tracking	Impressions, Clicks, Quartiles, Completions
IAB Standards	<u>IAB Standards Supported</u>
Additional Notes	Video is clickable to provided clickthru URL. OTT/CTV Live Stream is not clickable. Only :15s or :30s length accepted. Video is not skippable

FloTrack
Published by Hootsuite [?] · March 11 at 11:42 AM · 🌐

Nothing like stumbling upon an ATV jamboree in the middle of the forest on your long run.
<http://ow.ly/MPIn50yJaUw>



FLOTRACK.ORG
Workout Wednesday: NAU 'Moto City' Long Run
One of the workouts we filmed during last fall's NAU: Running With The...

FloWrestling @FloWrestling

New dates have been set for the @NHSCA High School Nationals.

Check out complete details and the new registration deadline.



New Dates Set For NHSCA High School Nationals
www.flowrestling.org

Item	Specification
Ad Unit Dimensions	Logo only (horizontal preferred)
Ad Unit Type	Custom Image
Maximum File Sizes	100K
File Format	PNG
Supported Tracking	Impressions
Additional Notes	<ul style="list-style-type: none"> • 'Sponsored By' Banner is custom created by FloSports content team • Advertising Brand Logo (Horizontal Orientation Preferred) only asset needed • Logo must be transparent and in PNG format • 3rd Party Tracking Not Supported (Offline reporting only) • Social Accounts to be tagged required as well